



# BACHELOR OF ARTS/SCIENCE COMMUNICATION STUDIES



INDIANA UNIVERSITY  
**ONLINE**

**Develop key skills that enhance your effectiveness in the workplace, your community, and the world.**

The IU Online **Bachelor of Arts or Bachelor of Science in Communication Studies** helps you develop interpersonal, organizational, intercultural, ethical, and media-savvy communication expertise. Study communication theories, public relations, gender and communication, propaganda, persuasion, and nonverbal communication. Learn the importance of effective communication and the ways it colors the world around us, from personal relationships to political campaigns.

### **Career Outcomes**

Your degree will prepare you for such careers as:

- Marketing director
- Public relations specialist
- Publications editor
- Museum curator
- Copywriter
- Advertising executive
- Newspaper publisher
- TV producer

**online.iu.edu**

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### **Course Delivery**

100% Online

### **Total Credit Hours**

120

### **In-State Tuition Per Credit Hour**

\$242.48

### **Out-of-State Tuition Per Credit Hour**

\$352.96

### **Degree Requirements**

To graduate with the BA or BS in Communication Studies, you must complete a total of 120 credit hours. If you pursue the BA, you take more courses in liberal arts and humanities. If you pursue the BS, you take more courses in the sciences.

Requirements are broken down as follows:

- **Core courses** (18 credit hours)
- **Specialized core courses** (9 credit hours)
- **Electives at 300/400 level** (12 credit hours)
- **World language/culture courses** (12 credit hours)
- **Elective course** (3 credit hours)
- **General education courses and electives, as needed to reach 120 credit hours**

### **Transfer Credits**

You can transfer up to 64 credits from a regionally accredited community college or 90 credit hours from an accredited four-year university or college.