



BACHELOR OF SCIENCE BUSINESS ADMINISTRATION



Advance your career with a degree in the high-demand field of business.

Accredited by the Association to Advance Collegiate Schools of Business, the **IU Online BS in Business Administration** provides the operational, organizational, and managerial skills for today's business challenges. You learn to analyze business problems and identify solutions, present data effectively, facilitate collaboration, and achieve goals. Coursework is offered by five IU campuses, allowing you to benefit from the expertise of a diverse faculty.

This degree exposes you to the core concepts of each business discipline, including:

- Economics
- Management
- Quantitative business analysis
- Finance
- Marketing
- Information system

Career Outcomes

Graduates of the program may work in a variety of positions, including:

- Sales manager
- Accountant
- Public relations specialist
- Advertising executive
- Finance officer
- Market research analyst

Course Delivery

100% Online

Total Credit Hours

120

In-State Tuition Per Credit Hour

\$242.48

Out-of-State Tuition Per Credit Hour

\$352.96

Degree Requirements

To earn the degree, you must complete a minimum of 120 credit hours, including:

- **General education courses** (30–42 credit hours)
- **Business foundation courses** (27 credit hours)
- **Business core courses** (34 credit hours)
- **Electives**

Transfer Credits

You can transfer up to **64 credits** from a regionally accredited community college, or **90 credit hours** from an accredited four-year university or college.

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