Advance your career with a degree in the high-demand field of business.

Accredited by the Association to Advance Collegiate Schools of Business, the IU Online BS in Business Administration provides the operational, organizational, and managerial skills for today’s business challenges. You learn to analyze business problems and identify solutions, present data effectively, facilitate collaboration, and achieve goals. Coursework is offered by five IU campuses, allowing you to benefit from the expertise of a diverse faculty.

This degree exposes you to the core concepts of each business discipline, including:

- Economics
- Management
- Quantitative business analysis
- Finance
- Marketing
- Information system

**Career Outcomes**

Graduates of the program may work in a variety of positions, including:

- Sales manager
- Accountant
- Public relations specialist
- Advertising executive
- Finance officer
- Market research analyst

**Course Delivery**

100% Online

**Total Credit Hours**

120

**In-State Tuition Per Credit Hour**

$242.48

**Out-of-State Tuition Per Credit Hour**

$352.96

**Degree Requirements**

To earn the degree, you must complete a minimum of 120 credit hours, including:

- General education courses (30–42 credit hours)
- Business foundation courses (27 credit hours)
- Business core courses (34 credit hours)
- Electives

**Transfer Credits**

You can transfer up to 64 credits from a regionally accredited community college, or 90 credit hours from an accredited four-year university or college.

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