



# BACHELOR OF SCIENCE DIGITAL MEDIA & STORYTELLING



INDIANA UNIVERSITY  
**ONLINE**

## Learn what makes a compelling story.

The IU Online **BS in Digital Media and Storytelling** teaches you how you can use digital tools to create artistic and professional messages and stories.

Develop a critical understanding of the role and influence of media domestically and globally. Learn to critically evaluate and assess information and its credibility. Acquire career-ready skills in communication, as well as techniques to engage and inform audiences.

## Pick a Specialty

Tailor your degree by choosing one of the following tracks:

- Public Relations
- Digital Storytelling

## Career Outcomes

Your IU Online BS in Digital Media and Storytelling prepares you for careers in such fields as:

- Publishing and journalism
- Communications and public relations
- Film, television, radio
- Design and creative development
- Marketing and advertising

## Course Delivery

100% Online

## Total Credit Hours

120

## In-State Tuition Per Credit Hour

\$250.00

## Out-of-State Tuition Per Credit Hour

\$350.00

## Degree Requirements

To earn the BS in Digital Media and Storytelling, you must complete 120 credit hours.

Requirements are broken down as follows:

- **Core courses** (22 credit hours)
- **Specialization courses** (15 credit hours)
- **Capstone experience** (3 credit hours)
- **General elective courses**  
(as needed to total 120 credit hours)

## Transfer Credits

You can transfer up to 64 credits from a regionally accredited community college or 90 credit hours from an accredited four-year university or college.

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