



MASTER OF SCIENCE BUSINESS ANALYTICS



INDIANA UNIVERSITY
ONLINE

Learn to aggregate, analyze, and leverage data.

Businesses are increasingly relying on business analytics to gain a competitive advantage. The **IU Online MS in Business Analytics** teaches you to provide solutions across multiple functional areas based on analytics modeling. Learn to unlock valuable statistical information from any dataset. Apply insights to help organizations operate efficiently and effectively.

If you have an undergraduate degree in business, economics, information technology, engineering, or statistics, an MS in Business Analytics can refine your focus as a specialist. If you have an MBA, this degree will help you develop more in-depth analytical expertise.

Career Outcomes

Your degree will prepare you for such careers as:

- Chief information officer
- Chief operating officer
- Director of supply chain
- Manager of services or manufacturing operations
- Business intelligence and analytics consultant
- Forecasting and inventory manager
- Metrics and analytics specialist
- Market research analyst

Course Delivery

100% Online

Total Credit Hours

30

In-State Tuition Per Credit Hour

\$1,905.12

Out-of-State Tuition Per Credit Hour

\$1,905.12

Degree Requirements

To earn this degree, you must complete **30 credit hours** in business analytics core courses. Before starting your MS in Business Analytics, you can opt to combine it with an online MBA. With our dual-degree option, you can add general management to your skill portfolio in just 66 credit hours, versus the 84 credit hours required if the two degrees are earned separately.

Representative Courses

- Data Warehousing and Visualization
- Quantitative Analysis
- Thinking Strategically: Game Theory and Business Strategy
- Strategic Marketing Management
- Operations Management
- Business Econometrics